

# ARTLAAB Proposal

ARTLAAB is a street front laboratory, located within the Broadway Masonic building, and is set up as a dynamic and responsive space for ALVA students, staff and alumni and the broader community to exchange in ideas about art.

ARTLAAB is particularly receptive to experimental, participatory and performance based work. While works can be exhibited for sale please note the main purpose of this gallery is to provide a 'Lab' for the testing of ideas and development of experimental creative work and should not be treated as a commercial opportunity in its own right. If you require further info please contact the ARTLAAB Coordinator.

*Proposals must include:*

1. Purpose and Objective | *Provide a clear description of the project and its concepts and aims*
2. Project details | *Include details of the proposed project (including scale, material/ equipment used and potential placement within the space)*
3. Artist information | *Briefly outline the creative practice of the participating artist/s and include information on artistic work (i.e. website/images/CV)*
4. Contact details | *Name, email and phone*
5. Booking details | *Bump in/out dates. Exhibition date if applicable and whether a Liquor license or permit will be required*
6. Target audience and promotion | *Provide details if applicable*

**Email your proposal to the ARTLAAB Coordinator, ALVA:**

C/- ALVA Front Desk

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